



BE
Enlightened
BY
Your
OWN
SELF *Worth!!*

2020
ANNUAL
REPORT



Young
Audiences
Arts for
Learning

Maryland



MISSION

Young Audiences transforms the lives and education of our youth through the arts by connecting educators, professional artists, and communities.

VISION

One day, every student in Maryland will have the opportunity to imagine, create, and realize their full potential through the arts.

OUR COMMITMENT TO RACIAL JUSTICE AND EQUITY

A Statement from Our Board of Directors

We at Young Audiences of Maryland believe that the pursuit and attainment of racial justice and equity are so vital to our success that, without their advancement, our mission cannot be achieved.

At its core, our mission is to transform the lives and education of young people through the arts, and envision a day when every student in Maryland will have the opportunity to imagine, create, and realize their full potential through education and the arts.

To reach that potential, schools must create environments of belonging where students feel loved, valued, affirmed, and included. A place where they can explore, express, take risks, and learn from both victories and mistakes. The uncomfortable truth is that the persistence of structural racism stifles Black and brown children, who make up the majority of the students we serve.

The opportunities we create for children, families, and schools must address the various forms of racism—including structural, interpersonal, and internalized—if we are going to succeed at realizing our mission.

We must work hard to intentionally create classrooms of belonging where every young person, especially Black and brown students, feels loved, valued, affirmed, and included. We must also use the lessons learned from the alternative models we build and the evidence we collect to influence systemic change.

The Board, staff, and artists of Young Audiences are closely examining and addressing racial inequities within our own organization so that our aspirations for public school classrooms are also reflected at our office, in the boardroom, and within the YA artist community. We are examining our own systems and biases, and understanding how racism shows up both operationally and programmatically. There is so much more to do to ground our organization in racial justice and equity. Please join us.

Dear Friends,

If Young Audiences is nothing else, it's passionate.

For over 70 years, Young Audiences (YA) artists have brought joyful, creative learning into the classroom, inspiring hundreds of thousands of students.

We are on the leading edge of innovative education, driven by our mission to one day ensure that every Maryland child has the opportunity to imagine, create, and realize their full potential through the arts.

In the last decade alone, YA launched an early learning partnership with the Wolf Trap Institute; expanded in-school services to reach every Maryland county; and grew our Summer Arts & Learning Academy eightfold to reach 2,000 students annually at eight school sites.

We live in the space of possibility—even during a pandemic.

When faced with COVID-19, we envisioned what could be. We fundraised for our artists, who initially lost over \$160,000 in expected income. We created a TV show to reach students who were suddenly learning from home and created lesson plans with academic and creative extensions to give teachers and students the tools they needed to truly engage with each episode. We distributed Arts & Learning Snacks—creative art kits for project-based learning at home—to over 20,000 Maryland students. We reached 16,895 students through our inaugural Blacktastic! celebration of Black history and YA teaching artists. We developed a library of over 50 Early Learning videos that provided young children and caregivers with joyful arts experiences. We transformed both the Bloomberg Arts Internship and the Summer Arts & Learning Academy into virtual experiences that maintained the same fun, excitement, and academic enrichment of the in-person programs.

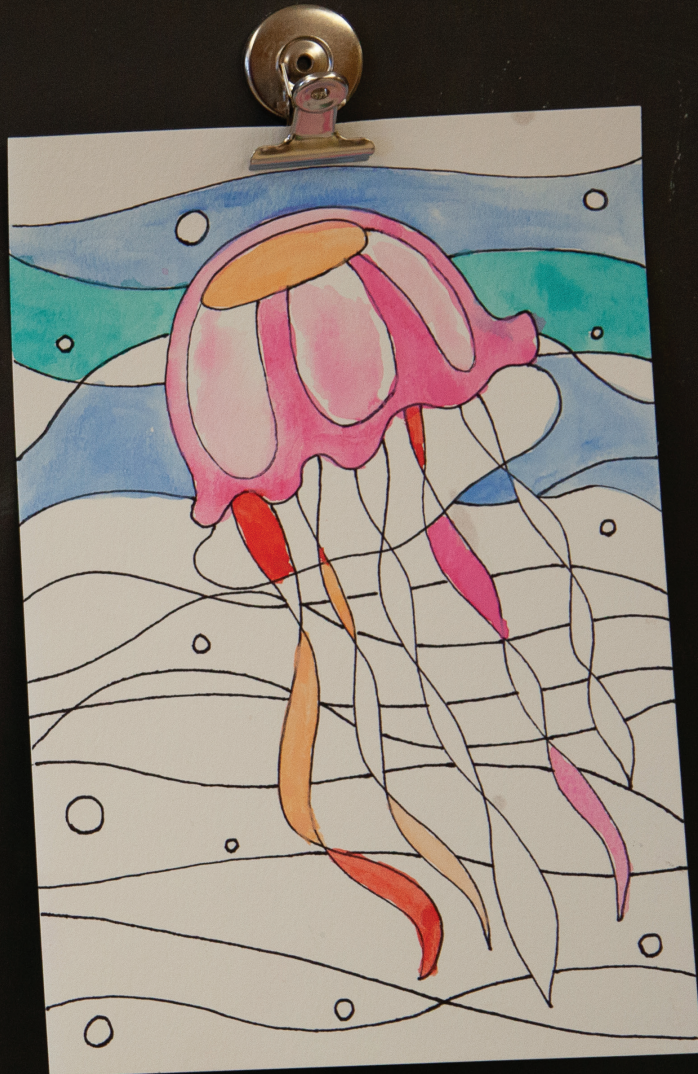
YA's innovation and drive continue to bring joy, creativity, and connection to students and teachers across the state.

And with you—our friends and donors—we'll keep shaping the future together, no matter what it brings.

Stacie Sanders Evans
President & CEO



VIRTUAL LEARNING BY THE NUMBERS



28,923

Number of students and teachers who attended our live virtual events—from East Meets West and Blacktastic! to Early Learning Week

600+

Number of Maryland teachers and care providers who signed up to receive access to one of YA's online learning portals

278

Total number of online arts learning videos produced by YA and its artists

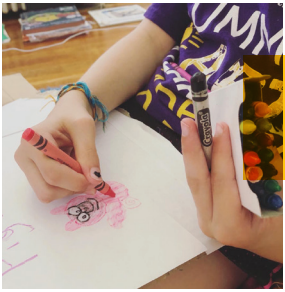
20,000+

Number of Arts & Learning Snacks distributed throughout Maryland

100

Number of Arts & Learning Kids TV show episodes produced





117,880

Number of students who took part in a YA program

313

Number of school and community partners

168

Artists and ensembles who worked with YA

\$3,438,539

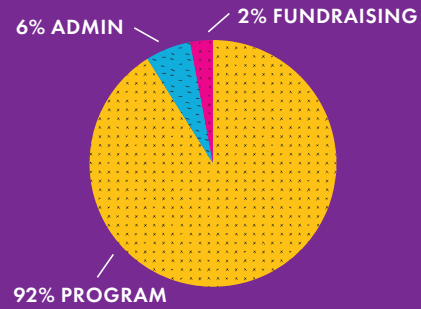
Collective earnings by YA artists

\$555,500

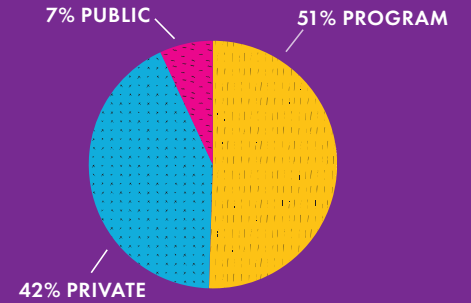
Dollars raised to underwrite programs for schools and communities



EXPENSES



INCOME



Data on pages 6–8 reflect services that took place between September 1, 2019 and August 31, 2020.

COVID-ERA INNOVATION

When schools closed last spring, we knew we had to rethink the ways in which teachers, students, and caregivers could access our artists' programs. We got to work, imagining and quickly implementing new ways of bringing transformative arts experiences to children and supporting YA teaching artists who had abruptly lost much of their in-person work. Take a look below at what we've been up to.

INNOVATION GRANTS

Our Board of Directors approved the use of \$18,500 from YA reserves to pay our teaching artists to share their work with the YA community, including young people, teachers, and their fellow artists.

TEACHING ARTIST EMERGENCY FUND

Together with the community, we raised \$71,425 to offset artists' sudden and significant loss of earnings. This effort included a collaboration with our roster of artists to hold the Superheroes Unite! Fundraiser, a series of live-streamed performances held in April 2020, resulting in \$5,000 dollars raised to support artists.

Thanks to our supporters, YA created entirely NEW programs, initiatives, and events to remotely engage students, educators, and communities while paying teaching artists for their work. Examples include:



ARTS & LEARNING SNACKS

Arts & Learning Snacks are take-home art kits created by YA artists. The kits include all the supplies needed for children and caregivers to take a break from the screen, use their hands and imaginations, and explore new art forms. More than 20,000 Arts & Learning Snacks were distributed to Baltimore City residents via City Schools meal sites during school closures, as well as to students in Wicomico County.

ARTS & LEARNING KIDS

Arts & Learning Kids is an arts-integrated TV show tailored to students in specific grades and the content they are studying. Each 30-minute episode features both a teaching artist and educator guiding children in fun, inventive, and active learning.



BLACKTASTIC!

Blacktastic! is a virtual celebration of the joy of Black history and culture. Nearly 16,895 students—the greatest attendance of any single event in the history of YA—attended the free, full-day program featuring eight enriching performances and workshops with YA teaching artists this past February.

EARLY LEARNING PORTAL

The Early Learning Portal features more than 50 videos in which Wolf Trap teaching artists engage young children and their care providers through the arts. Artists help young learners practice developmentally appropriate skills through fun, arts-based activities like keeping a steady beat and identifying patterns. And, caregivers see new and engaging activities that they can use with their early learners. To date, hundreds of educators and families have registered for access, and thanks to our partners at MSDE and Ready At Five, the Portal is entirely free for Maryland families and educators through June 2022.

EAST MEETS WEST

In celebration of Asian American Pacific Islander Heritage Month, YA presented East Meets West from teaching artist and master puppeteer Hua Hua Zhang. The beautiful, compelling performance streamed live for free on YA's Facebook and YouTube pages, reaching 2,609 students.

These are just a few of the innovative programs that YA and its artists produced in 2020–21.

If you'd like to learn more about our additional early learning programming, the transformation of our workshops and residencies to a virtual world, the first-ever virtual Summer Arts & Learning Academy, and more, visit us at:

yamd.org/annualreport



THANK YOU, DONORS

We are deeply grateful to each and every donor who made a gift between July 1, 2019 and Aug 31, 2020. The full list of supporters—which is longer than space allows—can be found at yamd.org/annualreport. Thank you so much for your generosity!

We would like to recognize our ■ Sunburst Society ■ donors for making a five-year commitment to the organization, allowing us to create long-range plans beyond our current fiscal year and stay true to our vision. Thank you for your investment in our future. To learn more about making a donation, visit yamd.org/ways-to-donate or reach out to micaela@yamd.org.

\$100,000+

Bloomberg Philanthropies
 Maryland State Arts Council
 National Endowment for the Arts
 Saul Zaentz Charitable Foundation
 Harry & Jeanette Weinberg Foundation

\$50,000–99,999

Jacob and Hilda Blaustein Foundation
 Louis B. II and Josephine L. Kohn Family Foundation
 Maryland State Department of Education
 Telluride Foundation
 David and Chris Wallace ■
 Middendorf Foundation

\$25,000–49,999

BGE, an Exelon Company
 Henry and Ruth Blaustein Rosenberg Foundation
 Citizens of Baltimore County
 Samuel G. & Margaret A. Gorn Foundation
 Alan Hoff and Trisha Frick ■
 Johns Hopkins Neighborhood Fund
 Joseph and Harvey Meyerhoff Family Charitable Funds
 Robert Meyerhoff and Rheda Becker
 Ben & Esther Rosenbloom Foundation
 T. Rowe Price Foundation
 Lockhart Vaughan Foundation
 Wright Family Foundation

\$10,000–24,999

Abell Foundation
 Baltimore Community Foundation
 Baltimore Office of Promotion & The Arts
 Kenneth S. Battye Charitable Trust
 Bunting Family Foundation
 Tea Carnell ■
 Helen Pumphrey Denit Charitable Trust
 Robert W. Deutsch Foundation
 Harry L. Gladding Foundation
 Hecht-Levi Foundation
 Lois and Philip Macht Family Philanthropic Fund
 Nancy Peery Marriott Foundation
 Virginia Cretella Mars Foundation
 Northrop Grumman Corporation
 Peck Foundation
 Scott and Judy Phares
 PNC Bank
 PNC Charitable Trusts
 Jonathan and Melissa Price ■
 Rite Aid Foundation
 The Barbara and Sig Shapiro Philanthropic Fund
 Jean and Sidney Silber Foundation
 Alvin and Fanny B. Thalheimer Foundation
 Transamerica Foundation-Baltimore
 Mary Jean and Oliver Travers Foundation
 Mark and Sherri Weinman ■
 Wells Fargo
 Young Audiences, Inc.

\$5,000–9,999

Anonymous
 Ellen and Ed Bernard
 Neal and Winnie Borden ■
 Bill and Candice Buckner ■
 Chip and Kelly Doetsch ■
 GEICO Philanthropic Foundation
 Goldsmith Family Foundation
 The Goodman-Gable-Gould Co./ Adjusters International
 Emmert Hobbs Foundation, Inc.
 Bill Kichline and Denise Galambos ■
 Kiwanis Club of Baltimore City
 Bill Magruder and Stanley Scherr
 Cecil and Tracy Martin
 Middendorf Foundation
 Nabit Foundation, Inc.
 Randy and Stephanie Osteen ■
 Eric and Sara Pripstein ■
 Nora Roberts Foundation
 Sylvan | Laureate Foundation
 James Thomas
 Alison Rose Tunis Fund of The Baltimore Community Foundation
 Dr. Sean Tunis and Dr. Nancy Kass ■
 Whiting-Turner Contracting Co.
 Susan A. and Paul C. Wolman Jr. Fund of the Baltimore Community Foundation



\$1,000-4,999

Dr. Donald Abrams and Jason Kissel ■
Adam and Sheelagh Allston ■
David and Darcy Bisset ■
Michael Booth and Kristine Smets ■
Tom Brown and Susan Weingast Brown
Campbell Foundation
Virginia Campbell ■
Jennifer Carr ■
Colleen Cashill and Taylor McIlquham ■
Brian Chappell ■
Emily de la Reguera ■
Brian DeWitt ■
George Doetsch ■
Peter and Lorraine Doo ■
Elizabeth Drigotas ■
Bill Eberhart ■
Ben Evans and Stacie Sanders Evans ■
First National Bank of Pennsylvania
Brett Frazier and Anne Steckel ■
David George and Sarah Polk
Michael and Jane Glick
Dr. Nancy Grasmick ■
George Grose and Amy Macht
Brian and Laura Hatcher ■
Lee and Brenda Heikkinen ■
Jay Hood and Lara Hall
Dr. Richard Haganir and Susan Magsamen ■
Betsy Huttar ■
David and Harriet Hutzler ■
Scott and Cindy Johnson ■
Brian Kelley and Julie Medalis ■
Mort and Barbara Kesler ■
Bob and Stephanie Kimmons ■
Mitch and Barbara Krebs ■
Michael Leber and Whitney Pennington
Leber
John J. Leidy Foundation
Tracy Liden
Tim Mace and Bobbi Young-Mace ■
Sarah Maher ■
Diane Markman
McGuireWoods LLP
David McKibbin ■

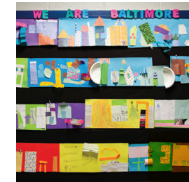
\$1,000-4,999

Mid-Shore Community Foundation
Tom and Barbara Mohler ■
Thomas F. & Clementine L. Mullan
Foundation
Alvin & Louise Myerberg Family
Foundation
David and Betsy Nelson ■
Carl Nielsen and Sarah Nordmann ■
Sandy Peregoy ■
Terry Peterson and Scott Shanklin-Peterson ■
Kiati Plooksawasdi and Dr. Natalie
Sukontasup ■
Price Family Fund of the Baltimore
Community Foundation
Alan Reed and Terry Squyres ■
Victor and Nancy Romita ■
Mark and Lorraine Schapiro
Jeff and Andrea Schram ■
Beth Seeley and Laura Oldham ■
Clair Zamoiski Segal ■
SENTÉ
Tom and Julie Sessa ■
Marjorie Shapiro
Leslie Shepard
Megan Sparks ■
Jennifer St. Germain ■
David and Treva Stack ■
James and Meredith Stewart ■
Jim and Lorayne Thornton ■
Morris Weinman Memorial Foundation
John Williams ■
Paul and Dorothy Wolman ■
Courtney Zellmer ■



\$500-999

Anonymous
David and Rinn Addison
Rolf and Lisa Arnesen ■
Anthony Brandon
Nancy Brennan
Caleif Brooks
David Brown
Blazer and Kathy Catzen
Devos Arts Management
Jay and Nancy Dougherty
Dr. Frank C. Marino Foundation
Linda Eberhart
Robert C. Embry, Jr. and Mary Ann Mears
Gayle Evans
Andy Frank and Mark Benson
Janice Haberlein
Jim Halle/Halle Family Foundation
Adam and Jill Hecklinger
Jack and Joy Heyrman
Matt Hohner and Jennifer Andiorio
Hot August Blues and Roots Festival
Michal Roxie Johnson
Patricia and Mark Joseph, The Shelter
Foundation
Senator Ed and Pamela Kasemeyer ■
Aaron Koos
Kenneth Lockie and AJ Howard
Thierry Marbach and Monyka Berrocosa
Lois Mark
Sandra Michael
Patrick and Amy Mutch ■
Order Productions / Jeff Order and
Joyce Klein
Maureen Orth
Tom and Suzanne Owens
Eugene Schnell and Monika Springer
Schnell ■
Forrest Spencer
The Gonda Family Foundation
Larry Tucker and Shaquayah McKenzie
Randi Vega ■
Peter Waxter
James and Jane Webster
Paul and Elizabeth Whitehead
John Wolford and Rhonda Cooper
Ziger | Snead Architects



THANK YOU, VOLUNTEERS

We are deeply grateful to those who volunteered their time this past year. Your support—whether serving on a committee, preparing materials, or spreading the word about Young Audiences’ mission—helps ensure that more students have access to the joyful learning that they deserve.

A special thank you to those who hosted *Meet Young Audiences* events between July 1, 2019 and August 31, 2020. Learn more about this opportunity by emailing micaela@yamd.org.

Lydia Alcock
Elizabeth Alexander Morales
Lisa Allen
Matt Barinholtz
Julia Bazanos
Garrett Berberich
Devyn Blubaugh
Paige Boyer
Nancy Brennan *
Sarah Buonocore
Olivia Capolupo
Brian Cherinka
Asia Cole
Joseph Colon
Chris Cortright
Jada Davis
Lizzie Devereux
Bill Eberhart
Greg Faith
Brandon Farmer
Mary Fischer
Brian Frazier
Denise Frazier
Jamie Gansell
Carol Gartland
Jay Gilmer
Patty Gramelis
Gus Gramelis
Kendra Harris
Margaret Hart
Laura Hatcher

Jill Hecklinger
Steve Himmelrich
Lashanda Hughes
Monique Johnson
Irvin Johnson
Bradley Kelly
Mort Kesler
Stephanie Kimmons
Martha Landaw
Jeffrey Landaw
Bryan Mager *
Mary McCartin
Beth McGuire
Julie Mimms
Sarah Morton
Josh Rhinier
Kerrisha Riggs
Abby Rimback
Barbara Rosenberger *
Carol Santoro
Emily Shumate
Jennifer St. Germain *
Marlee Steig
Kambria Stocks
Colleen Sullivan
Chaz Walters
Maria Weyant
Bethany Williams
Ernel Wint
Baylee Wong





LOOKING AHEAD

We want you to feel what we feel right now: hope and possibility!

As an organization, we have always lived in the space of possibility. And today, from this space, we see through the uncertainty of the last year towards a time of opportunity, hope, and imagination.

What this year presents is just that—opportunity. It’s an opportunity to reconnect with students by providing the learning and joy that was missed during the pandemic—and to build on all the new, unexpected learning that did take place. And it’s an opportunity to carry forward the innovations that worked during the time of COVID to better meet the needs of children and the adults who support them. Our incredible teaching artists are ready to lean into all of that.

Whether this work takes place in school or after school, for infants or high school seniors, through arts or arts-integrated learning, we can’t wait to get started. Whether our impact is felt in Garrett County or Baltimore County, virtually or in person, through programs for children, their teachers, or their family members, we are ready. Ready to help children and the educational system that serves them realize their full potential through the arts.

As a part of this step forward, we are moving into a new home that can fit our expanding staff, artists, and partners. In November 2021, we will move into a new home on North Avenue (the former Odell’s nightclub) and become part of the Station North Arts District in Baltimore City. Looking beyond 2021, we know that—to truly reach ALL children in Maryland—there is so much more we need to do. This includes significantly growing and investing in our teaching artist community, supporting more teachers to integrate the arts into their lessons, and helping principals to understand the role that the arts play in their schools’ culture.

Young Audiences lives in the space of possibility. We are always asking ourselves what is possible. But it is your support and passion that makes those possibilities a reality. I am so grateful!

With love and gratitude,

Stacie Sanders Evans
President & CEO



PRESIDENT & CEO

Stacie Sanders Evans

BOARD OF DIRECTORS

Alan Hoff, *Chairman*

Tea Carnell, *Vice Chairman*

Eric M. Pripstein, *Treasurer*

Christine Wallace, *Secretary*

Sheelagh Allston

Caleif Brooks

Bill Buckner

Candice Buckner

Emily de la Reguera

Elizabeth Drigotas

Brett Frazier

Denise Galambos

Senator Ed Kasemeyer

Nancy Kass

Barbara Kesler

J. Mitchell Krebs

Cecil Martin

Sarah Maher

Shaquayah McKenzie

Julie Medalis

Darren Moseley

Betsy Nelson

Randy Osteen

Suzanne Owens

Catherine Pierre

Kiati Plooksawasdi

Gerren Price

Thomas Sessa

Courtney Zellmer

Lois Mark, *Emeritus*

YAMD.ORG

For more information, including lists of all of Young Audiences' 2019-21 donors and school and community partners, please visit yamd.org/annualreport